



FOR IMMEDIATE RELEASE

# FRIDAY HARBOUR CONFIRMS SANTA CLAUS IS COMING TO TOWN



Innisfil, Ontario, November 25, 2021 – The countdown to Christmas is on and Friday Harbour is excited to announce that Santa Claus will be visiting the resort community throughout the month of December. Festive programming will begin Saturday, December 4th at noon with the official tree lighting ceremony taking place at 5:00 pm.

Hosted by Canadian television and radio personality Rick Campanelli, the kick-off tree lighting event will feature a live musical performance by five-time Juno Award Nominee, Ammoye, who will bring a unique mix of reggae and holiday sounds to the main stage.

Styled after traditional European outdoor markets, the Holidays at Friday Harbour will include a 40-foot holiday tree, and wooden chalet-style cabins offering festive treats and gifts by local vendors. Guests are also invited to sing along with carolers, cozy up in warming huts and take pictures with Santa and his elves!



*Event Host Rick Campanelli*



*Special Musical Guest Ammoye*



Live musical acts include Table 69, The Bettys, Alex Bird, Igor Laze, Shawn Steinhart, Steven Taetz, The Sidewalk Crusaders and Glenn Marais and The Mojo Train.

Admission and parking are free. Unwrapped toy donations for Innisfil's Christmas for Kids Toy Drive will be accepted at the Piazza located on the Promenade and at Sweet Harbour Toy & Candy Co.

For more information, visit <https://www.fridayharbour.com/events>

## ABOUT FRIDAY HARBOUR

Friday Harbour is Canada's upscale lifestyle resort community, located on the shores of Big Bay Point, Lake Simcoe. Less than a one-hour drive from Toronto, Ontario, Friday Harbour offers the ultimate destination for those seeking the benefits of a waterside lifestyle with the conveniences of an urban community. Launched in 2015, with the combined foresight and strength of four of Canada's leading developers, Friday Harbour is a world-class resort boasting up to 3,000 residential and recreational units. The amenity-rich offerings include a prestigious 18-hole golf course the Nest, Canada's largest inland Marina, a 200-acre nature preserve with over 7 kilometres of trails, an exclusive members club, tennis and sports courts, outdoor pools, fitness facilities, and several onsite upscale retail and dining experiences including Starbucks, LCBO, the Lake Club Dining Room, Beach Club, and other restaurant offerings.

## MEDIA CONTACT

Haley Moore  
Communications Manager  
[media@fridayharbour.com](mailto:media@fridayharbour.com)



*Friday Harbour*