

FOR IMMEDIATE RELEASE

FRIDAY HARBOUR INVITES YOU TO ENJOY A SENSATIONAL SUMMER IN STYLE



INNISFIL, ON, MAY 10, 2023 - Soak up the sun and enjoy the ultimate lakeside retreat as Friday Harbour Resort kicks off a sensational summer season in style! A stunning location on the shores of Lake Simcoe and an endless array of activities and amenities, Friday Harbour is the perfect place to escape the city and experience the best that summer has to offer.

SUMMERTIME VIBES AT BEACH CLUB

Friday Harbour's gateway to Lake Simcoe, Beach Club Restaurant, will be opening its doors for the season on May 12th to welcome guests for lakeside drinks and a Mediterranean-inspired menu. From savoury seafood dishes to other beloved favourites such as Chicken Supreme, the new menu celebrates local ingredients sure to satisfy your cottage-season cravings.



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LIVE MUSIC AND CAPTIVATING VIEWS AT CIBC PIER

Experience the beauty of the Marina as Friday Harbour reopens the CIBC Pier for the season on May 19 with a full roster of programming for the long weekend, including fireworks over the resort and CIBC Pier. This stunning lakeside space offers cold beverages on tap, casual Mexican bites, and live music every weekend, all summer long. Whether you're looking to spend a leisurely afternoon, dance the night away, or host a private event, the CIBC Pier offers the perfect backdrop for any occasion.

SWING INTO THE SEASON AT THE NEST GOLF CLUB

The Nest Golf Club is back for another exciting season! Designed by the award-winning golf course architect, Doug Carrick, this semi-private course promises visitors a challenging, yet rewarding round of golf and prestine course conditions.

Following the round, take in the varied landscapes from the Nest Clubhouse and patio, featuring southwesterninspired food designed to bring people together. Book your tee time now at <u>FridayHarbour.com/Golf-the-Nest</u>.

DELIGHT YOUR DAD

Rev up your engines and make Father's Day weekend one to remember at the spectacular car show in the Piazza! Feast your eyes on an impressive display of luxury and vintage cars while treating Dad to a special dining experience at one of Friday Harbour's top dining destinations, such as the Beach Club Restaurant. It's the perfect way to show Dad how much you care. Don't miss out on the fun – join us for a weekend full of excitement, great food, and stunning cars!







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SIMPLY SENSATIONAL SUMMER

The summer season at Friday Harbour features a packed schedule of events and activities for all ages. Whether you prefer to explore on land or water, the Outdoor Adventure Centre on the beach has you covered with recreational rentals. Plus, young, budding golfers and nature lovers alike will love the Golf and Adventure Summer Camp. Learn more about Friday Harbour's summer camps and gear rentals at <u>FridayHarbour.com/Play</u>.

Discover unique local finds at charming vendor markets held every weekend, and visit Friday Harbour's collection of retailers and restaurants for everything from that perfect gift to a wide array of indulgent treats.

This summer will also see the return of the Fashion Collective Series in partnership with CAFA, bringing Canada's top fashion talent to the shores of Lake Simcoe over two incredible August weekends.

Visit <u>FridayHarbour.com/Events</u> for programming details.

ABOUT FRIDAY HARBOUR™

Canada's luxury lifestyle resort community and all seasons destination. Friday Harbour provides superior facilities, modern design, and world-class experiences for homeowners, guests, and visitors alike. Set on the shores of Lake Simcoe, about an hour's drive from Toronto, this stunning waterside community offers a unique blend of urban energy and natural tranquility. Learn more at <u>FridayHarbour.com</u>.

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