

### FOR IMMEDIATE RELEASE EXPERIENCE THE ULTIMATE MARCH BREAK ESCAPE AT FRIDAY HARBOUR

INNISFIL, ON, MARCH 2, 2023 – Plan an unforgettable March Break getaway at Friday Harbour! Bring your family and embark on a fun day-trip to this ultimate destination just an hour's drive north of Toronto. Discover a wonderland of exciting activities, special performances, and endless entertainment options. With something for everyone to enjoy, this is the perfect opportunity for family fun and to make lasting memories.

#### DATES

• Saturday, March 11 to Sunday, March 19



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#### SKATE ESCAPE

- Coast along the stunning Harbour Skating Trail (day passes available for purchase) or the charming Piazza Skating Rink (complimentary admission) – both weather dependent.
- Capture the family memories with a snapshot in front of the Heart installation on the Promenade.
- Don't miss out on magical Fire, Hula Hoop and Ice Princess performances, as well as a visit from Olaf.

#### GET ACTIVE & CRAFTY

- Tap into your creative side at the Build-a-Buddy workshop (\$25).
- Get hands-on and build a DIY Bird Feeder (\$3).
- Venture out into the elements with rentals of fat bikes, cross-country skis, and snowshoes at the Outdoor Adventure Centre.
- Perfect your golf game by booking a session at the Nest's indoor golf simulator.

#### TAKE THE PLUNGE

- The 2nd Friday Harbour 'Take the Plunge' a polarbear dip into Lake Simcoe for a good cause – will take place Saturday, March 11th.
- All proceeds will support RVH Foundation and the Keep Life Wild campaign.
- Full details on Take the Plunge are available <u>here</u>.

#### SIP & SAVOUR

- Pop into the Après Skate Lounge for handcrafted beverages, signature Friday Harbour Cider, and hot chocolate.
- Anyone 19+ won't want to miss the complimentary cognac tasting also served in the Après Skate Lounge.
- Explore the chalet-style cabins offering savoury eats and sweet treats.
- Satisfy your sweet tooth by the fire pit decked out with Muskoka chairs, where you'll find s'mores kits and campfire banana boats available for purchase.







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#### ST. PATRICK'S DAY FESTIVITIES

- Join in on the pot of gold treasure hunt on Friday, March 17th.
- Sample brews in a beer tasting.
- Dig into the special St. Patrick's Day menu at Lake Club Restaurant (including comfort-food favourite Shepherd's Pie and a decadent Curry Poutine) while treated to a live musical performance.
- Enjoy spectacular performances by the Hamilton School of Irish Dance.
- Take in the awe-inspiring fire performances and groove to the live DJ spinning all day long.

Detailed daily programming can be found at <u>FridayHarbour.com/Events</u>.

#### ABOUT FRIDAY HARBOUR

Canada's luxury lifestyle resort community and all seasons destination. Friday Harbour provides superior facilities, modern design, and world-class experiences for homeowners, guests, and visitors alike. Set on the shores of Lake Simcoe, about an hour's drive from Toronto, this stunning waterside community offers a unique blend of urban energy and natural tranquility. Learn more at <u>FridayHarbour.com</u>.

#### MEDIA CONTACT

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