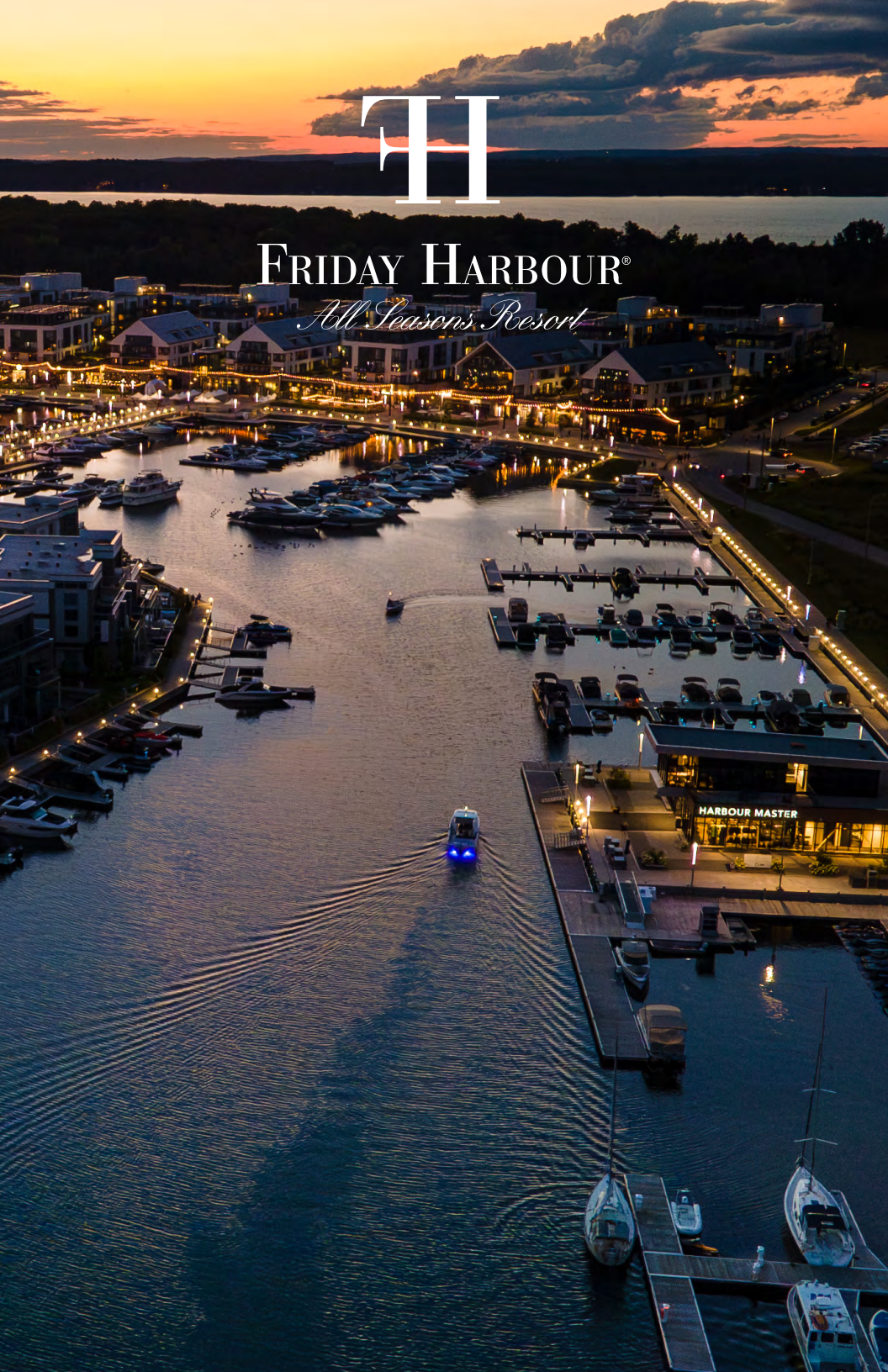


An aerial photograph of the Friday Harbour All Seasons Resort at dusk. The resort's buildings, featuring warm interior and exterior lighting, line the waterfront. Numerous boats are docked in the marina, and a small boat with blue lights is moving through the water in the foreground. The sky is a mix of orange, yellow, and dark blue, with some clouds. The overall scene is a vibrant and scenic representation of a waterfront resort.

FH

FRIDAY HARBOUR®
All Seasons Resort



A Destination for All Seasons

Canada's luxury lifestyle resort community and all seasons destination, Friday Harbour provides superior facilities, modern design, and world-class experiences for homeowners, guests, and visitors alike.

Set on the shores of Lake Simcoe, about an hour's drive from Toronto, this stunning waterside community offers a unique blend of urban energy and natural tranquility.



The Promenade: Dining & Retail

Friday Harbour's Promenade offers a unique collection of shops, services and dining options for residents and guests to explore and enjoy.

DINE

- Avenue Cibi e Vini
- Beach Club
- Cantina by Zaza
- Dirty Oar Public House
- Ember
- Essence Juice Bar
- Gelato Shop by Zaza
- Lake Club
- Parisienne
- Pier Bar
- Starbucks
- The Nest Clubhouse

SHOP

- ADM Design & Décor
- Crock A Doodle
- Feather + Stone Boutique
- FH Fine Food
- LCBO
- One11 Beauty Bar
- Rogers
- Sweet Harbour
- The Nest Pro Shop

PLAY

- The Games Room





The Marina

Dock at Friday Harbour — North America's largest inland freshwater marina, and your gateway to Lake Simcoe. Our Marina offers world-class amenities, impeccable service, and full access to luxe resort offerings. Whether you're setting sail for a weekend escape or cruising in for the afternoon, the Marina welcomes you with hourly and long-term guest slips, along with flexible membership options created to suit your unique boating needs.

We are able to facilitate personal watercraft and captain rentals through our Marina partners. To learn more, visit fridayharbour.com/marina.



CIBC Pier

Located at the heart of the Harbour, CIBC Pier's stunning lakeside space offers cold beverages on tap, cocktails, casual Mexican bites, and live music every weekend, all summer long.

Whether you're looking to spend a leisurely afternoon, dance the night away, or host a private event, CIBC Pier offers the perfect backdrop for any occasion.





Lake Club

Designed by Graziani + Corazza, Lake Club's gorgeous indoor and outdoor spaces are nothing short of an architectural masterpiece.

Open to the public, Lake Club Restaurant offers elevated everyday dining with inspired marina views. Its contemporary cuisine and beverage options are sure to delight every palette.

Lake Club Members can access the best in lakeside luxury. Amenities include an outdoor pool, hot tub, and sauna with poolside service, FH Fit Fitness Centre, a theatre room, and indoor games.



Beach Club

Friday Harbour's gateway to Lake Simcoe, Beach Club's coastal vibes will transport you to vacation mode.

Open for all to enjoy throughout the summer months, Beach Club Restaurant offers casual fine dining with stunning lakefront views. Its seasonal menus feature the best in fresh and locally-sourced ingredients, offering exquisite seafood dishes with a Mediterranean flair.





The Nest: A Golfer's Paradise

Designed by award-winning golf course architect Doug Carrick, The Nest features 18 holes of tranquil beauty set along Lake Simcoe. With sculpted dips and hollows that add challenge and inspire precision, this semi-private course boasts stunning varied landscapes from every vantage point.

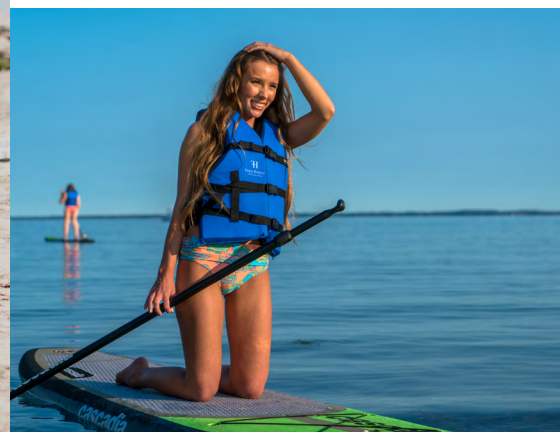
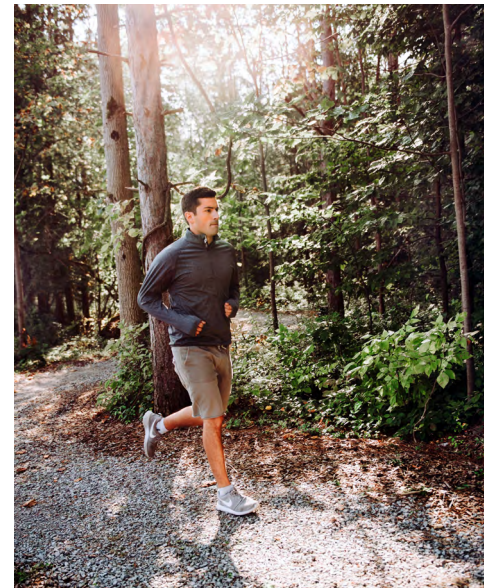
The newly-renovated Nest Clubhouse features an assortment of fabulous amenities. Visit the boutique Pro Shop for everything a golf enthusiast could need, or stop by the elevated Clubhouse patio to enjoy mouth-watering favourites after your game. The indoor golf simulator at the Nest is available to enhance your game in the off-season.



Nature Preserve & Seasonal Activities

A full third of the 600-acre Resort has been dedicated as a Nature Preserve. From lake to land, every measure has been taken to ensure natural species enjoy their all-seasons experience too. With trails and bridged streams, there's plenty to discover by foot or bike in winter, spring, summer, and fall.

From kayaking and canoeing in the summer to snowshoeing and skating in the winter, our roster of activities offer endless excitement. Visitors can reserve equipment at the Welcome Centre or stop by the Recreation Centre.





Community Initiatives

Friday Harbour Resort is also committed to supporting the broader community. Each year, Friday Harbour hosts the “Take the Plunge” Polar Dip in support of Royal Victoria Hospital’s “Keep Life Wild” campaign. In addition, Friday Harbour consistently donates to the Troy Scott Community Fridge, Innisfil Food Bank, Community 4 Kids, Toronto Fashion Incubator, and the Lake Simcoe Conservation Foundation. The resort also actively participates in the Swim for Southlake initiative.

Sustainability

Friday Harbour Resort is proud to have been designed with an emphasis on protecting the health of the woodlands and wetlands on-site, and the quality of water within Lake Simcoe. Measures taken to enhance sustainability include:

- Edge Management Areas – planted with native trees and shrubs that protect existing plant communities and wildlife habitats.
- Stormwater Management System – runoff from the Marina is collected and pumped to a Stormwater Management Pond within the golf course, improving overall water quality and irrigating the greens.
- Habitat Enhancement – created new wetlands, planted trees, and established reforestation areas.
- Protecting The Endangered Butternut Tree – new Butternuts have been planted in open areas along the edges of the Nature Preserve to help restore the population.
- Wetland Creation – new wetlands have been created to provide further habitat opportunities for a range of plants and animals.



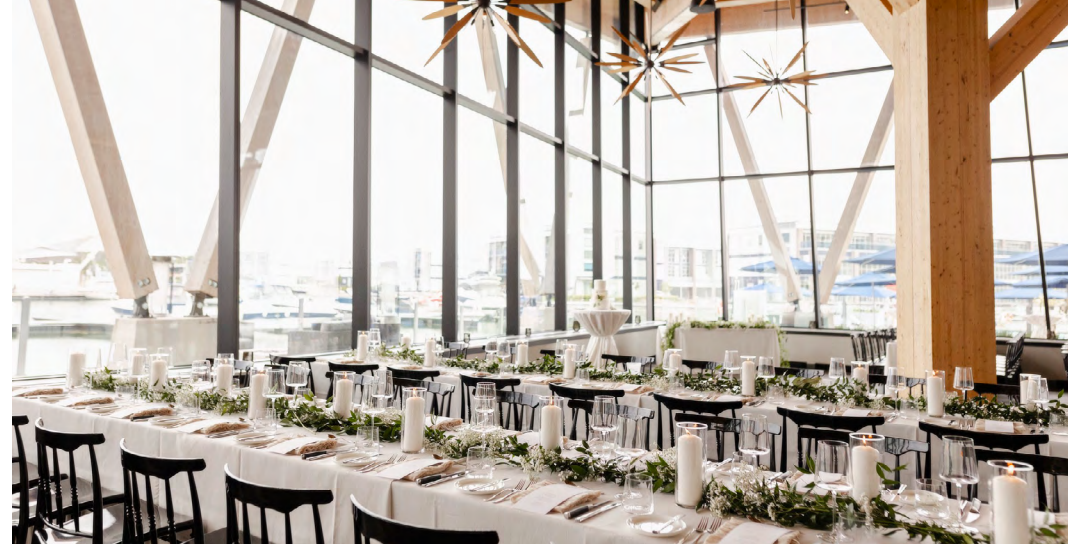


Signature Activations

Friday Harbour features a robust roster of seasonal events for all ages. From fashion shows, cars and jazz and vendor markets to skating in the Piazza, our programming calendar is brimming with engaging opportunities for adventure seekers or for those looking to sit back and take in the sights and sounds.

Private Events

Friday Harbour's superior facilities, modern design, and world-class experiences provide the perfect setting for any event. Choose Friday Harbour for your wedding, holiday parties and corporate events, for an unforgettable experience for visitors and guests.





Lake Simcoe Stays

Experience lakeside living with memorable moments at Canada's luxury lifestyle resort community and all-season destination. Feel at home and enjoy Lake Simcoe Stays perks including access to guest services, the exclusive Beach Club pool, beach access and discounts for Friday Harbour restaurants, recreational rentals and The Nest Golf Club.

A selection of premium properties are yours to discover at Lake Simcoe Stays at Friday Harbour.

www.lakesimcoestays.com

Hani Roustom, CEO

An engaging thought leader, community builder and global citizen, Hani is a renowned expert in luxury hospitality and asset valuation. Previously, he led teams at The Hazelton Hotel, Four Seasons Hotels and Resorts, and Shangri-La Hotels and Resorts, where he built a deep understanding of what it takes to create meaningful memories for guests. Hani is focused not only on transforming the guests' experience, but on positively impacting the community in which Friday Harbour resides.



@officialfridayharbour

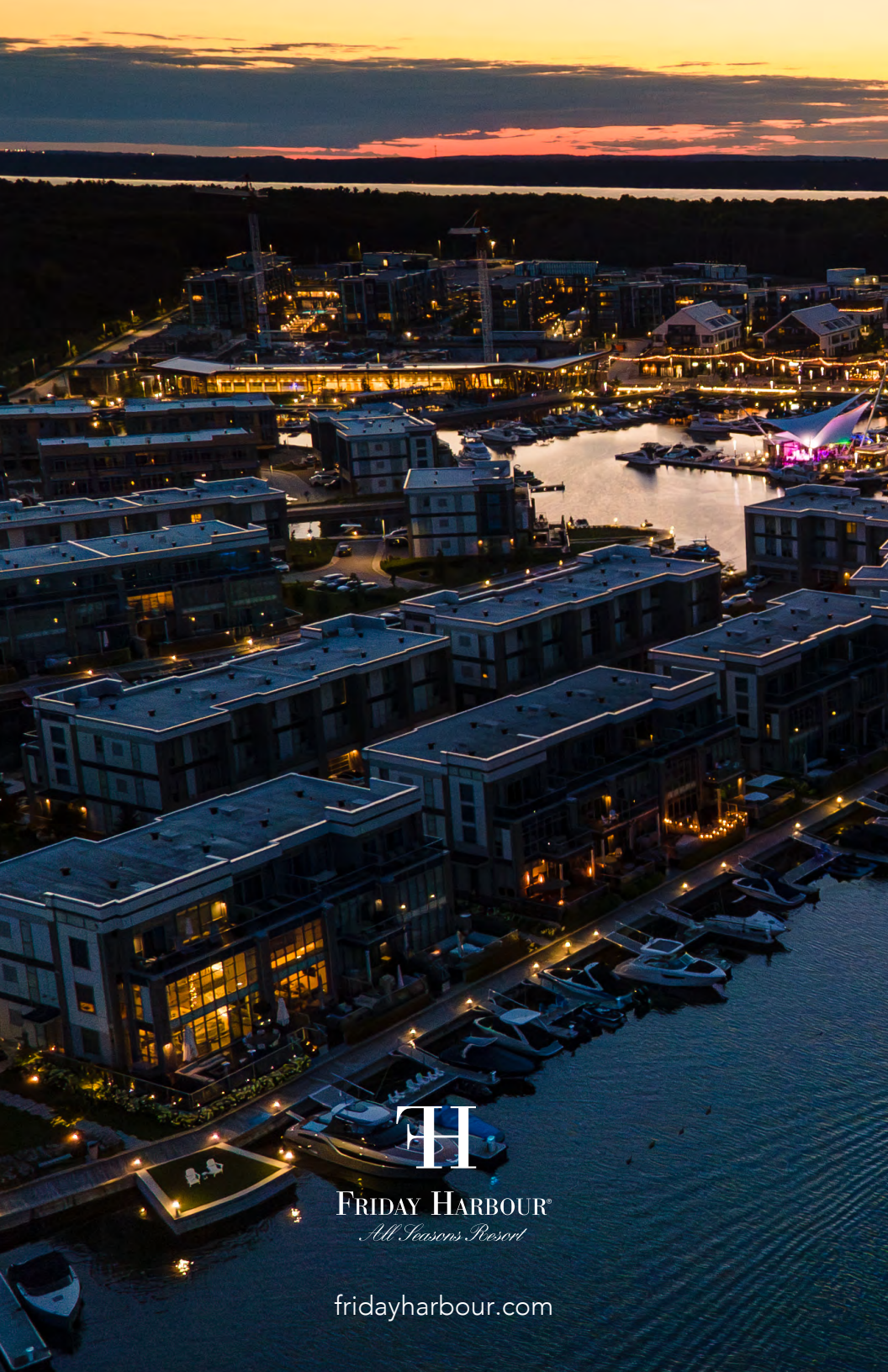


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