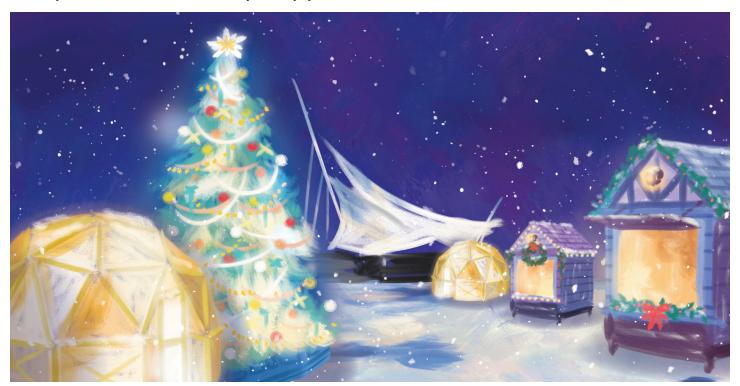


YOUR WINTER WONDERLAND AWAITS AT FRIDAY HARBOUR RESORT!

Innisfil, ON - November 4, 2025 – Step into a festive winter wonderland with a visit to Friday Harbour's beloved Holiday Market, returning for the fifth consecutive year from November 21 through December 28. Styled after traditional European markets, this annual event creates a dazzling holiday atmosphere across the resort with sparkling lights, cozy chalet-style cabins, and holiday cheer for the entire family to enjoy.



EXPLORE THE HOLIDAY MARKET

Guests are invited to stroll the twinkling Promenade, shop a curated selection of artisan and local vendors, and savour festive treats and warm beverages from charming chalet-style cabins. Capture memories with Santa and his elves, cozy up in themed warming lounges, and take in live entertainment, festive bites and beverages and seasonal décor under the glow of a 40-foot holiday tree.

Dates: Select dates from November 21 – December 28 Plan your visit at <u>fridayharbour.com/events</u>

TREE LIGHTING CEREMONY

Join us on Saturday, November 22 at 5pm, for a magical evening at our annual Tree Lighting Ceremony. This spectacular family event will feature live music, special guests, and festive surprises that officially kick off the holiday season at Friday Harbour.

FUN FOR THE WHOLE FAMILY

- Festive treats and warm beverages from charming chalet-style cabins including Frosty's Food Cabin
- Special features from our collection of restaurants and shops along the Promenade
- Themed warming lounges including Rudolph's Lounge
- Photo opportunities with Santa and his Elves
- Carolers and Live DJ's
- Special Holiday Menu and Seasonal Beverages at Lake Club Restaurant
- Seasonal Kids' Programming and Activities



From November 21 to December 23, Friday Harbour will once again host its annual Holiday Toy Drive in support of Innisfil's Community 4 Kids. Guests are encouraged to drop off unwrapped toys in the Piazza on the Promenade to help make the holidays brighter for local families in need.

ABOUT FRIDAY HARBOUR™

Canada's luxury lifestyle resort community and all seasons destination, Friday Harbour provides superior facilities, modern design, and world-class experiences for homeowners, guests, and visitors alike. Set on the shores of Lake Simcoe, about an hour's drive from Toronto, this stunning waterside community offers a unique blend of urban energy and natural tranquillity. Learn more at fridayharbour.com.

MEDIA CONTACT

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