

## GIVE THE GIFT OF HOPE: FRIDAY HARBOUR'S ANNUAL COMMUNITY 4 KIDS TOY DRIVE RETURNS

*Innisfil, ON - November 27, 2025* – The holiday season is a time for generosity, and Friday Harbour is proud to continue a cherished annual tradition. During the annual Holiday Market, through December 23, 2025, the Resort is once again partnering with Innisfil's Community 4 Kids for its Holiday Toy Drive. Guests, residents, and community members are invited to visit the Piazza on the Promenade and drop off new, unwrapped toys in support of local families.



This annual initiative helps ensure that children across the community experience the joy and magic of the season. Kids submit their specific requests every year for their favourite toys, games and clothing. Last year, Community 4 Kids had over 800 holiday wish list requests.

As Myrlene Boken, President of Community 4 Kids, shared, “It brings so much magic to their sweet little lives and that’s the most rewarding part about it.” The organization’s mission is to ease the pressure on parents while bringing joy and normalcy to children who deserve to feel the wonder of the holidays.

“This program has become an important tradition at Friday Harbour and reflects our commitment to supporting and uplifting the local community,” said Hani Roustom, CEO of Friday Harbour. “Each year, the generosity of our members, guests, and visitors grows, helping us support even more local families in need.” Friday Harbour is proud to be a longstanding partner of Community 4 Kids and encourages those who can, to donate and contribute to such a meaningful cause.

**Drop-off Location:**

Toy Box is located on The Piazza, Promenade, Friday Harbour Resort

**Donation Dates:**

November 21 – December 23, 2025

**ABOUT COMMUNITY 4 KIDS**

Community 4 Kids is an Innisfil-based charity dedicated to supporting families with children by providing toys, food, and essentials during the holidays and throughout the year. Items like holiday gifts or school supplies can often fall by the wayside during difficult times, and Community 4 Kids ensures every child can experience the joy and excitement of the season. The organization does not require a financial means test—any child in distress has a place to turn for support.

**ABOUT FRIDAY HARBOUR™**

Canada's luxury lifestyle resort community and all seasons destination, Friday Harbour provides superior facilities, modern design, and world-class experiences for homeowners, guests, and visitors alike. Set on the shores of Lake Simcoe, about an hour's drive from Toronto, this stunning waterside community offers a unique blend of urban energy and natural tranquillity. Learn more at [fridayharbour.com](https://fridayharbour.com).

**MEDIA CONTACT**

Chantelle Bani  
Communications Manager  
[media@fridayharbour.com](mailto:media@fridayharbour.com)

