

FRIDAY HARBOUR RESORT WRAPS UP A MEMORABLE SUMMER SEASON

Innisfil, ON - Sept. 25, 2025 - Friday Harbour, Canada's luxury lifestyle resort community, marked the end of another vibrant summer on the shores of Lake Simcoe. With signature events, weekly programming and artistic showcases, the 2025 season continued to position Friday Harbour as an all seasons resort offering a unique blend of urban energy and natural tranquility.



Summertime on resort kicked off Victoria Day weekend with the opening of CIBC Pier, “The Soundtrack of Summer,” The Market, a curated local vendor marketplace and a dazzling fireworks display over the harbour.

In June, the Piazza transformed into an open-air showroom for exotic and high-performance vehicles in partnership with Autostrada Magazine. In July, Cars & Jazz returned to CIBC Pier, pairing luxury vehicles with live electrojazz.

Canada Day weekend introduced “Canvas in Motion,” Friday Harbour’s first live contemporary art activation. In collaboration with Grand Touring Automobiles and Bentley Toronto, artist Peter Triantos transformed a Bentley Bentayga into a mobile art piece, celebrating the creativity and spirit of Canadian talent.

From August 8–10, Friday Harbour and the Canadian Arts & Fashion Awards (CAFA) hosted the fifth annual Fashion Collective Series, with FASHION Magazine as official media partner. The event featured a signature runway show with a surprise nautical opening, a curated pop-up retail market highlighting Canadian fashion, and a pre-show dinner at Beach Club restaurant.

“As we reflect on this incredible summer season, we’re proud to see Friday Harbour continue to grow, bring people together, and be the go-to destination for memorable moments,” said Hani Roustom, CEO of Friday Harbour. “This was our best summer yet, and we look forward to building on this momentum going into the fall and winter.”

Upcoming programming includes Thanksgiving celebrations October 10–13, followed by Halloween events, featuring the spooky illuminated Hallowalk, Haunted Harbour Experience on October 25, and the Addams’s Family Halloween Dinner & Dance on October 31st. In November and December, visit the the Holiday Market opening November 21 and the annual Tree Lighting Ceremony on November 22.

For the latest event schedule, visit fridayharbour.com/events.

ABOUT FRIDAY HARBOUR™

Canada's luxury lifestyle resort community and all seasons destination, Friday Harbour provides superior facilities, modern design, and world-class experiences for homeowners, guests, and visitors alike. Set on the shores of Lake Simcoe, about an hour's drive from Toronto, this stunning waterside community offers a unique blend of urban energy and natural tranquility. Learn more at fridayharbour.com.

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