MID-SUMMER MAGIC: A MEMORABLE MONTH OF CARS, JAZZ, AND LAKESIDE LEISURE

Innisfil, ON – July 3, 2025 – Friday Harbour brings the heat this July, with an exciting lineup of lakeside entertainment, outdoor escapes, and seasonal experiences. This month offers the perfect opportunity to embrace every midsummer moment, whether you're out on the water, chasing birdies at The Nest or dining al fresco, there's truly something for everyone to enjoy.



CARS & JAZZ

Saturday, July 19

Where horsepower meets tempo, Cars & Jazz returns to CIBC Pier on Saturday July 19. In collaboration with Saturns Drives and Ace Spade Rally, the event brings together a stunning showcase of super, exotic, and high-performance vehicles, set to the smooth sounds of live electrojazz.

LONG WEEKEND ESCAPES - CIVIC HOLIDAY

Friday, August 1 to Monday, August 4

Make the most of the Civic Holiday weekend at Friday Harbour. Stroll the Promenade, explore the vibrant vendor Market, enjoy live entertainment, and set out on lakeside adventures with your choice of recreation rentals. Whether you're looking to unwind or embark on an adventure, a weekend of pure summer fun awaits.

ENDLESS SUMMER ACTIVITES

- Enjoy summer vibes on Thursdays at Beach Club, DJ sets and live performances every Friday and Saturday at CIBC Pier, plus live music on Fridays and Saturdays and Le Bon Brunch on Sundays at Lake Club
- Shop for artisanal goods, accessories, and home décor at The Market every Saturday and Sunday
- Explore a variety of shops and dining options along the Promenade for the latest in summer style and seasonal flavours
- Mindfulness meditation session at CIBC Pier on July 16
- Express your creative side at Paint on the Pier on July 30
- Kickstart your weekend with Zullo Fitness group workouts every Saturday at 8:00 a.m
- Beach Pilates at 8:00 a.m. and Beach Yoga at 9:15 a.m. with Namaste North on Sundays
- Tee off at The Nest, Friday Harbour's scenic, semi-private golf course, or visit the Outdoor Adventure Centre for Kayak, Canoe, Pedalboat and SUP Rentals
- Arrive by lake and take advantage of visitor docking all season long.

SUMMER ESCAPE CLOSE TO HOME

Discover <u>Lake Simcoe Stays</u>, a refined selection of local, on-resort accommodations at Friday Harbour. Perfect for family escapes or meaningful celebrations closer to home.

For the most up-to-date schedule and for hours of operation, visit <u>FridayHarbour.com/Events</u>.

ABOUT FRIDAY HARBOUR ™

Canada's luxury lifestyle resort community and all seasons destination, Friday Harbour provides superior facilities, modern design, and world-class experiences for homeowners, guests, and visitors alike. Set on the shores of Lake Simcoe, about an hour's drive from Toronto, this stunning waterside community offers a unique blend of urban energy and natural tranquility. Learn more at <u>FridayHarbour.com</u>.

MEDIA CONTACT

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