

FOR IMMEDIATE RELEASE



Friday Harbour - Summer's Hottest Destination For Family Fun

Innisfil, ON - May 10, 2024

Get ready for another incredible season on the shores of Lake Simcoe. With countless activities and amenities to enjoy, Friday Harbour Resort offers a sensational escape from the city to experience the best of summer.



VACATION MODE AT BEACH CLUB

Beach Club Restaurant, Friday Harbour's gateway to Lake Simcoe is open for the season. Indulge in Mediterranean-inspired dishes amidst breathtaking views and a waterfront patio. Don't miss the chance to celebrate Mother's Day with a delectable prix fixe menu on May 12th. Reserve your table at FridayHarbour.com/BeachClub.

TEE OFF AT THE NEST

Experience the tranquil beauty of the Nest Golf Club, now open and offering exclusive spring rates until June 20th. After your game, unwind at the newly renovated Clubhouse patio, blending casual charm with scenic vistas. Book your tee time at FridayHarbour.com/Golf-the-Nest.

STUNNING VIEWS AND LIVE MUSIC AT CIBC PIER

All season long, head to the heart of the harbour and enjoy live music in an inviting beer garden atmosphere. Opening May 17th, it's the perfect lakeside spot to socialize with friends. Learn more at FridayHarbour.com/CIBC-Pier.

THE ULTIMATE SUMMER ESCAPE

Embark on a summer filled with excitement and fun for all ages at Friday Harbour:

- The Outdoor Adventure Centre offers an extensive selection of rentals for both land and water activities.
- Young golfers and nature enthusiasts can enjoy fun in the sun at our Golf and Adventure Summer Camp.
- Starting May 18th, explore our weekend Vendor Market. This vibrant outdoor marketplace offers a unique range of artisanal products from curated local vendors.
- Visit our collection of retailers and restaurants along the Promenade for everything from the perfect gift to indulgent treats.
- Our Fashion Collective Series, held in partnership with CAFA, will bring Canada's top fashion talent to the resort spanning two incredible August weekends.

For programming details, visit FridayHarbour.com/Events.

ABOUT FRIDAY HARBOUR™

Canada's luxury lifestyle resort community and all seasons destination, Friday Harbour provides superior facilities, modern design, and world-class experiences for homeowners, guests, and visitors alike. Set on the shores of Lake Simcoe, about an hour's drive from Toronto, this stunning waterside community offers a unique blend of urban energy and natural tranquility. Learn more at FridayHarbour.com.

MEDIA CONTACT

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