

FOR IMMEDIATE RELEASE

TIS THE SEASON: FRIDAY HARBOUR SPARKLES WITH HOLIDAY MAGIC

Innisfil, ON, November 16th, 2023 – Friday Harbour Resort is excited to announce its Tree Lighting Ceremony on November 25th at 5:00 PM. The event will launch a season of holiday festivities, including a European-style, outdoor Holiday Market that opens on November 24th and runs until December 30th.

Featuring a magnificent 40-foot tree, dazzling holiday décor, and brilliant entertainment, the Tree Lighting Ceremony is a must-attend experience.

Visitors will be treated to a live musical performance by Canadian electro-pop songstress Dani Doucette who has taken the online world by storm. Known for her empowering lyrics and captivating energy, this singer-songwriter will provide the perfect soundtrack to this spectacular event, to be hosted by MC - Rob Daniels of KOOL FM.



Special Musical Guest Dani Doucette



Event MC: Rob Daniels

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Visitors to the Tree Lighting Ceremony can arrive early and enjoy Holiday Market offerings, as well as visit our collection of shops and restaurants on the Promenade. Experience local gift vendors in chaletstyle cabins, sample festive food and beverage, cozy up in our warming lounges, sing along with carolers, or snap photos with Santa and his elves—the possibilities are endless.

Friday Harbour will also be accepting unwrapped toy donations and non-perishable food items on behalf of Innisfil's Christmas 4 Kids. A donation box is located on the Promenade outside of the Welcome Centre. Admission and parking for both the Tree Lighting Ceremony and Holiday Market are free for all visitors.

For more information, visit www.fridayharbour.com/events.

ABOUT FRIDAY HARBOURTM

Canada's upscale lifestyle resort community and allseasons destination. Friday Harbour provides superior facilities, modern design, and world-class experiences for homeowners, guests, and visitors alike. Set on the shores of Lake Simcoe, about an hour's drive from Toronto, this stunning waterside community offers a unique blend of urban energy and natural tranquility.

MEDIA CONTACT

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