

FOR IMMEDIATE RELEASE

EXPERIENCE THE MAGIC OF THE SEASON AT FRIDAY HARBOUR RESORT



Innisfil ON, November 9th 2023 – The tradition of holiday magic continues at Friday Harbour Resort. Beginning November 24th, the resort will transform into a winter wonderland in celebration of the season.

Shop the European-style market, and delight in seasonal décor, bright lights and curated festive offerings. With the stunning backdrop of Lake Simcoe and a breathtaking 40-foot tall lit Christmas Tree, Friday Harbour Resort is a destination not to be missed this holiday season.





HOLIDAY MARKET

Inspired by traditional European-style markets, Friday Harbour's annual Holiday Market features the best in local food and gift vendors in adorable wooden chalet-style cabins.

Enjoy the stunning 40-foot tree, roaming carolers, DJs and more. Sample sweet and savoury food and drink and cozy up in our warming igloos.

For families, Santa and his elves will be available at Santa's Workshop for photo opportunities and meet and greets.

DATES + LOCATION:

Friday to Sunday: November 24th – December 24th Wednesday December 27th – Saturday Dec 30th

Hours:

Friday: 4:00pm - 8:00pm

Saturday: 12:00pm – 8:00pm **Sunday:** 12:00pm – 6:00pm

Final Week (December 27th – December 30th):

2:00pm – 8:00pm

Friday Harbour Resort 3999 Friday Drive, Innisfil, ON

Please note: Operational hours may vary. Plan your visit at FridayHarbour.com/Events.

FUN FOR ALL AGES

- Special features from our collection of Restaurants and Retailers on the Promenade
- Themed Warming Lounges including Santa's Workshop and Rudolph's Lounge
- Photo Opportunities with Santa and his Elves
- Carolers and Live Musical Performances
- Special Holiday Menu and Seasonal Beverages
- Kids' Programming and Activities







HOLIDAY TREATS

Indulge in festive favourites at chic chalet-style cabins. From Miami short ribs, smoked poutine and other smoked delights, to waffle fries and more, there is something for everyone. Treat yourself to a holiday beverage, including hot chocolate with all the fixings, mulled wine, apple cider or expertly-crafted seasonal cocktails.

INNISFIL'S CHRISTMAS 4 KIDS TOY DRIVE

Friday Harbour will be hosting a Holiday Toy Drive in support of Innisfil's Christmas for Kids. Donations of unwrapped toys and non-perishable food items will be accepted at the Piazza and on the Promenade. All toys collected will be distributed to make the holidays brighter for local families in need this season.

TREE LIGHTING CEREMONY

Friday Harbour will officially mark the opening of the Holiday Market with the annual Tree Lighting Ceremony on Saturday, November 25th.

Ring in the magical season with the whole family with a captivating event featuring live music, special guests and more.

ADMISSION AND PARKING

Admission and parking are free for all guests.

MEDIA CONTACT

Chantelle Bani Marketing & Communications Manager media@fridayharbour.com



