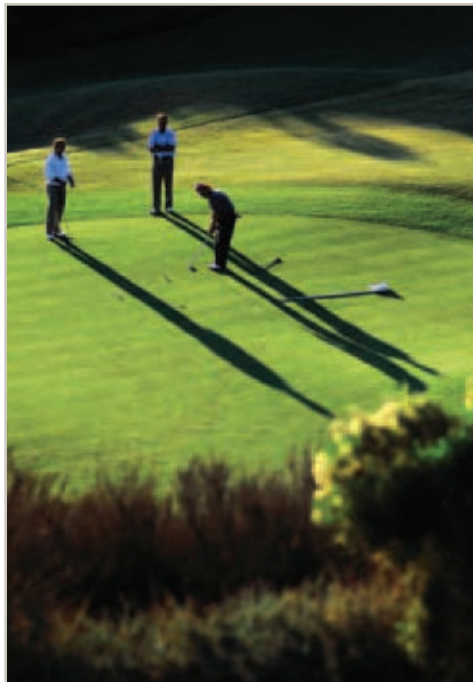


Geranium Homes

Create lasting memories in a resort home on Lake Simcoe



A second home, whether intended for weekends, holidays or longer stays, quickly becomes a special year-round gathering place for family and friends over countless generations. This notion is captivating the resort homebuyers of Friday Harbour on Lake Simcoe. “Not everyone is enamoured with traditional cottage life and the work it requires for the upkeep. The idea of escaping the day-to-day and being close to nature is appealing, but most people also want lots of recreation, entertainment and activities to enjoy. That is what we’re creating at Friday Harbour in a low-maintenance turnkey opportunity,” says Boaz Feiner, President Housing Division of Geranium Corporation.

Situated on Big Bay Point in Innisfil, Friday Harbour encompasses 600 acres within Ontario’s premier playground. It’s just an hour’s drive from the Greater Toronto Area along major highways, and is also accessible by GO Train. The resort is the result of an intensive planning process by Geranium Corporation that has been years in the making. “Our goal is to have all the key ingredients for year-round relaxation and recreation upon completion,” says Feiner.

Friday Harbour will meet far-reaching environmental standards

imposed by the Ministry of Natural Resources, which protect endangered species, create new habitats and will help to improve Lake Simcoe’s water quality.

Stonefences will be an 18-hole championship golf course designed by world-renowned golf course architects Carrick Design Inc., and will adhere to Audubon International environmental standards. Eagles Nest Golf Club, King Valley Golf Club and Muskoka Bay Golf Club are among Doug Carrick’s most notable award-winning courses.

All-season walking and hiking trails will wind through the protected 200-acres of peaceful



Nature Preserve. And, Friday Harbour's vibrant waterfront village is sure to become Simcoe's new all-season destination for fun and leisure. Within this Marina Village, the boardwalk will feature a variety of boutiques, galleries and restaurants — a seductive invitation to shop, browse and dine. A world-class entertainment program is envisioned for the Performing Arts Centre adding to the line-up of music, festivals, farmers' markets and outdoor events.

The protected inland Marina will provide up to 1,000 boat slips. For occasional use, a boat rental and boat share program will be offered. Friday Harbour also features an exclusive year-round Lake Club, a seasonal Beach and Tennis Club, along with a variety of resort homes to suit many lifestyles and budgets. Condominium residences now selling in Phase 1 range from Boardwalk suites in the heart of the village, to Harbour flats that are nestled behind, and on, fingers of land splayed around the harbour, as well as spectacular Marina townhomes with a private boat slip.

Construction of the resort has started with the creation of Friday Drive through the Nature Preserve, marina excavation and the sculpting of the golf course. Late last year Geranium Corporation

successfully unveiled its plans, and at that time offered the first opportunity to own within the resort. "When our first residences are ready in late 2015 and through 2016, the golf course, retail and marina, as well as many of the major amenities will be there to enjoy," says Feiner.

Award-winning Geranium Homes, the company's housing division, will build Friday Harbour. This division provides more than thirty years of construction expertise to the parent company of Geranium Corporation, which specializes in complex land development.

Visit the Friday Harbour team for an exciting introduction. In this community you can walk to world-class golf, fishing, boating, tennis, dining, shopping, entertainment, swimming, hiking, bird-watching, skating, snowshoeing, cycling and the Lake Club to enjoy a fresh modern twist on luxury resort living. 🏡

GERANIUM CORPORATION

Friday Harbour, Innisfil

The Sales Presentation Centre is located at The Flatiron Building, 49 Wellington Street East in Toronto, and is open from 11 am to 5:30 pm Monday to Friday and from 11 am to 4 pm weekends.

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